Background

- CocoaSoils program consists of two strongly linked components: Research for development (R4D), and Partnership for Delivery (P4D).
- The novelty is to link research recommendations to existing policies in Cameroon, Cote d’Ivoire, Ghana, and Nigeria.
- This is to facilitate research in cocoa intensification and transfer of generated knowledge in real time to cocoa farmers.

Approach

P4D committees were created for coordination and validation of research recommendations.

Dissemination approach

- The digital approach transmits a greater mass of information at unparalleled speed.
- Traditional extension dependent on physical contact with extension agents (EAs).

Achievements

- In two years, recommendations were dissemination to over 65,000 farmers through partner networks led by EAs and digital dissemination platforms in the four countries.

Membership and role of partners

The first generation of project training manuals for the dissemination of existing knowledge on Good Agricultural Practices and Integrated Soil Fertility Management have been presented to policy makers and farmers through the dissemination networks of private partners, in each country.

Lessons

- Public-private-civil society partnership is an essential asset for national cocoa research for development as it enables sustainable knowledge dissemination through complementary systems and approaches.
- Synergy with other initiatives on cocoa brings more consistency and visibility.
- R4D and P4D implicitly lead to efficiency and pragmatism in the formulation and dissemination of recommendations.