Creating value added from Field to Fork
The story of WholeFruit Chocolate
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2022 International Symposium on Cocoa Research (ISCR), Montpellier, France
VALUE ADDED?
MEET THE CACAOFRUIT FARMERS
PROVINCE OF LOS RIOS, ECUADOR
Healthy Indulgence

Trend

Good for Me
- Natural
- Clean Label
- Plant-based

Good for the Planet & People
- Sustainably & responsibly sourced
- Improving farmers' quality of life
- Upcycled, less waste
WholeFruit Chocolate Crystallization Curve
EDUCATION
2022 International Symposium on Cocoa Research (ISCR), Montpellier, France
Made from 100% pure cacaofruit
Nothing else added: no refined sugars, no lecithin, no vanilla.
CHOCOLATE