



**INNOVATIONS TO SUPPORT MARKET DEVELOPMENT
AND PROMOTE THE SUSTAINABILITY OF COCOA FARMING
FOR BETTER FARMER INCOME**

SPONSORSHIP PROPOSAL

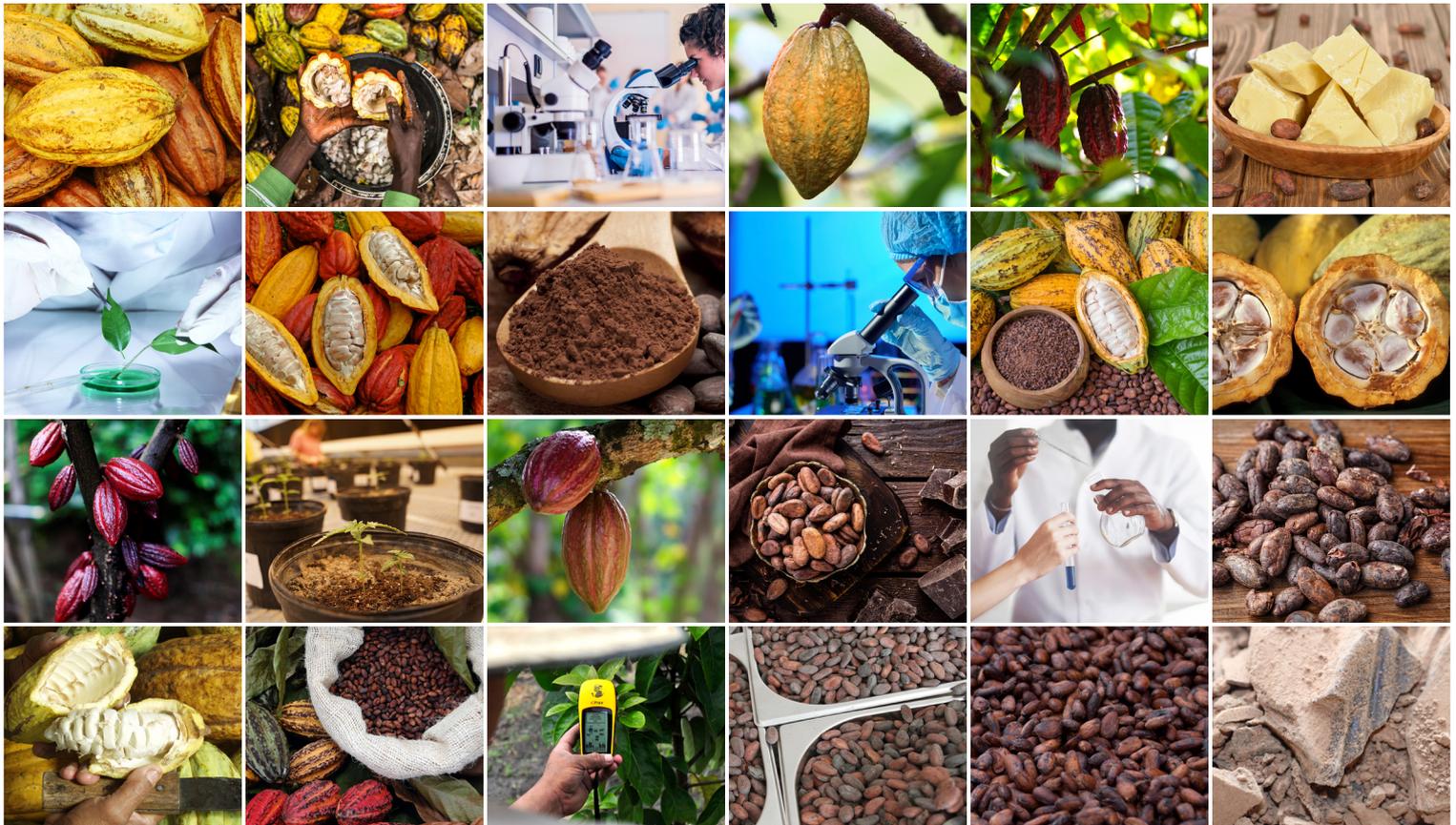
- 5 -7 December 2022, CORUM, Montpellier, France •



Scientific advances are key to empower actors in the cocoa value chain and drive innovations through new and improved technologies and ideas.

The International Cocoa Organization (ICCO) in partnership with the French institution **Agricultural Research Centre for International Development (CIRAD)** is organizing the **second edition of the International Symposium on Cocoa Research (ISCR 2022)** on 5-7 December 2022 in Montpellier, France.

The **International Symposium on Cocoa Research** is a **platform** for the cocoa research community and development experts from all over the world. It is a forum to **review and exchange on the latest research innovations** to accelerate the development of the world cocoa economy.



• ISCR 2022 THEMATICS

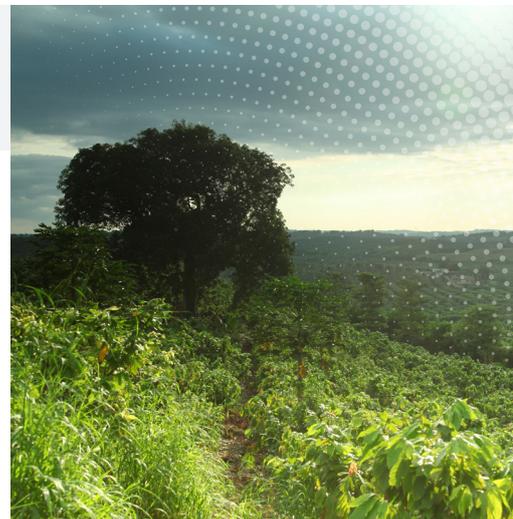
COCOA CULTIVATION : INNOVATIVE APPROACHES AND PRACTICES FOR SUSTAINABLE PRODUCTION

- Integrated Pest Management (IPM) and Good Agricultural Practices (GAP) techniques (shade and irrigation; improved crop, pests and diseases, shade, soil, water and soil/fertility management)
- Farm rehabilitation techniques
- Knowledge of the genome and the functioning of the plant
- Farmers' techniques and know-how
- Institutional, policy management systems



SUSTAINABLE COCOA AND CLIMATE CHANGE : THE WAY FORWARD THROUGH MITIGATION AND ADAPTATION

- Renewable energy, clean water, health, food security and improved nutrition for cocoa farmers
- Impact of climate change on cocoa farming, on the spatial repartition of cocoa zones worldwide
- Rescue, characterisation and exploitation of biodiversity for varietal creation in a context of climate change
- Diversification techniques (other crops, non-farmactivities) - environmental and economic perspective
- Agroforestry, sylvo-pasture, aquaculture techniques (agronomy, ecology and the economics thereof)
- Reforestation /Afforestation programmes
- Payments for Environmental Services (PES): myths and reality
- Landscape approach
- Training and capacity building on climate smart agriculture techniques
- Climate information and surveillance systems
- Other new climate adaptation techniques; energy efficient technologies along the value chain



INNOVATIONS TO SUPPORT COCOA PROCESSING AND MARKET DEVELOPMENT

- Food safety compliance systems (pesticides and other contaminants) for cocoa products (mapping and agronomic solutions, breeding and genetic manipulations, remediation techniques, etc.)
- Innovative processing methods and transformation processes
- Valorization of quality attributes (multidimensionality of cocoa quality-sensory and aromatic analysis, consumer preferences, improvement strategies, differentiation and enhancement of quality certification, quality recognition programmes, etc.)
- Valorization of nutritional attributes of cocoa products
- Valorization of cocoa by-products for food and non-food products (candies, fertilizers, biogas and digestates, cosmetics, etc.)
- Other innovations (packaging, etc.)
- Traceability systems
- Access to micro credit, crop insurance coverage, financial risk management
- Digital applications



• WHO ATTENDS?



Over 500 PARTICIPANTS

Researchers & research institutions from around the world presenting their latest research on the cocoa sector.

Farmers, cooperatives, traders, processors, manufacturers, cocoa researchers, civil society groups, policymakers, development institutions, etc.



Over 100 SPEAKERS

Keynote speeches, oral presentations and posters on the latest research in the cocoa sector.



Over 100 POSTERS PRESENTATIONS

on the latest research in the cocoa sector.

• ADVANTAGES OF SPONSORING ISCR 2022



Demonstrate your organization's active engagement in the cocoa sector



Gain and improve visibility



Develop and further grow relationships with cocoa researchers and other stakeholders in the cocoa sector

VENUE

ISCR 2022 will take place at the Corum Convention Center, located at the heart of the historic city of Montpellier, in southern France. The Corum Convention Center offers ideal premium facilities for organizing prestigious events, providing large conference rooms with a capacity of up to 2,000 seats and 6,000 m² of exhibition space for poster presentations and commercial stands.



• ISCR 2022 SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGE COMPONENTS	PLATINUM SPONSOR 30,000 €	GOLD SPONSOR 20,000 €	SILVER SPONSOR 15,000 €	BRONZE SPONSOR 10,000 €
OPPORTUNITY TO ADDRESS SYMPOSIUM ATTENDEES	At the opening or closing ceremony (10 minutes)	A keynote speech in your preferred session (7 minutes)		
PROMINENT PLACEMENT OF YOUR ORGANISATION'S LOGO ON THE SYMPOSIUM WEBSITE WITH HYPERLINK	Top-level placement	✓	✓	✓
VIDEO MESSAGE POSTED ON THE SYMPOSIUM WEBSITE AND VIA ICCO SOCIAL MEDIA PLATFORMS	✓	✓	✓	✓
YOUR LOGO APPEARING ONSCREEN DURING PLENARY SESSIONS	✓	✓	✓	✓
COMPLIMENTARY PASSES FOR THE SYMPOSIUM AND GALA DINNER	6	5	4	3
ADVERTISEMENT IN THE SYMPOSIUM PROGRAMME	Double page spread	Full page	Half page	Half page
YOUR LOGO AND COMPANY DESCRIPTION IN THE SYMPOSIUM PROGRAMME AND WEBSITE	150 words	100 words	50 words	50 words
BANNERS DISPLAYED PROMINENTLY AT RECEPTION/CHECK IN DESKS, INSIDE AND OUTSIDE CONFERENCE ROOM	✓			
OPPORTUNITY TO HAVE ONE BRANDED COMMUNICATION OF UP TO 500 WORDS INCLUDED IN AN EMAIL SENT TO ALL MAIN CONFERENCE PARTICIPANTS BEFORE THE EVENT	✓			
THE INCLUSION OF YOUR COMPANY LITERATURE IN CONFERENCE BAGS	up to 3 items	1 item	1 item	1 item
ACKNOWLEDGEMENT OF YOUR SPONSORSHIP DURING THE OPENING AND CLOSING CEREMONIES	✓	✓	✓	✓
ACKNOWLEDGEMENT OF YOUR SPONSORSHIP VIA THE ICCO SOCIAL MEDIA PLATFORMS (TWITTER, LINKEDIN AND YOU TUBE)	✓	✓	✓	✓
POST-CONFERENCE THANK YOU NOTE SENT TO ALL DELEGATES WITH YOUR LOGO ALONGSIDE OTHER SPONSORS	✓	✓	✓	✓

• ISCR 2022 SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGE COMPONENTS	EXCLUSIVE LUNCH SPONSOR 10,000 €	GALA DINNER SPONSOR 25,000€	EXCLUSIVE COFFEE BREAK SPONSOR 7,000 €	ASSOCIATE/ THEME SPONSOR 5,000 €	ACADEMIC SPONSOR 4,000 €
OPPORTUNITY TO ADDRESS SYMPOSIUM ATTENDEES		A speech at the opening of the Gala Dinner (10 min)			
PROMINENT PLACEMENT OF YOUR ORGANISATION'S LOGO ON THE SYMPOSIUM WEBSITE WITH HYPERLINK	✓	✓	✓	✓	✓
VIDEO MESSAGE POSTED ON THE SYMPOSIUM WEBSITE AND VIA ICCO SOCIAL MEDIA PLATFORMS		✓			
YOUR LOGO APPEARING ON SCREEN IN PLENARY	✓	✓	✓	✓	✓
COMPLIMENTARY PASSES FOR THE SYMPOSIUM AND GALA DINNER	3	5	2	2	2
ADVERTISEMENT IN THE SYMPOSIUM PROGRAMME	Full page	Full page	Full page		
YOUR LOGO AND COMPANY DESCRIPTION IN THE SYMPOSIUM PROGRAMME AND WEBSITE	100 words	100 words	100 words	50 words	50 words
BANNERS DISPLAYED PROMINENTLY AT RECEPTION/CHECK IN DESKS, INSIDE AND OUTSIDE CONFERENCE ROOM					
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THE INCLUSION OF YOUR COMPANY LITERATURE IN CONFERENCE BAGS		1 item			
ACKNOWLEDGEMENT OF YOUR SPONSORSHIP DURING THE OPENING AND CLOSING CEREMONIES	✓	✓	✓	✓	✓
ACKNOWLEDGEMENT OF YOUR SPONSORSHIP VIA THE ICCO SOCIAL MEDIA PLATFORMS (TWITTER, LINKEDIN AND YOU TUBE)	✓	✓	✓	✓	✓
POST CONFERENCE THANK YOU NOTE SENT TO ALL DELEGATES WITH YOUR LOGO ALONGSIDE OTHER SPONSORS	✓	✓	✓	✓	✓

SPECIALITY SPONSORSHIP

DELEGATE BAG SPONSOR 10,000 €	<ul style="list-style-type: none"> • Delegate bag overprinted with your logo • Your organisation's logo on the Symposium website with hyperlink • Your logo appearing on screen in plenary • Three (3) complimentary passes for the Symposium (and Gala Dinner) • Your logo and company description (50 words) in the Symposium programme and on the website • Acknowledgement of your sponsorship during the opening and closing ceremonies. • Acknowledgement of your sponsorship via the ICCO social media platforms (Twitter, LinkedIn and You Tube) • Post Conference Thank you note sent to all delegates with your logo alongside other sponsors
BRAND SPONSORSHIP Use the conference as a platform to market your products, services or upcoming events by sponsoring gifts and inserting publicity material in delegate bags. All Items will have to be provided by brand sponsor.	<ul style="list-style-type: none"> • Delegate USB key – 2,500 € • Publicity brochures – 2,000 € • Pens – 1,000 €
ADVERTISEMENT SPACES IN SYMPOSIUM PROGRAMME	<ul style="list-style-type: none"> • Full page colour advert – 1,000€ • Half page colour advert – 750 €

Kindly contact us for customized sponsorship packages

● ABOUT THE ORGANIZERS



The International Cocoa Organization (ICCO) is an inter-governmental organization established in 1973 under the auspices of the United Nations and operating within the framework of successive International Cocoa Agreements. The ICCO is headquartered in Abidjan, Côte d'Ivoire.

The ICCO seeks to promote and support the economic, social and environmental sustainability of the cocoa value chain, and particularly to improve the living conditions of cocoa farmers. The Organization acts as a centre for knowledge and innovation on the World Cocoa Economy; a platform for institutional cooperation to foster dialogue among its Member Countries and between key stakeholders in the cocoa value chain; and as a source of technical assistance for its Member Countries.

International Cocoa Organization (ICCO)

@ www.icco.org
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Carlos Follana
Carlos.Follana@icco.org
Marketing and Communication Coordinator



CIRAD is the French agricultural research and cooperation organization working for the sustainable development of tropical and Mediterranean regions.

It works with its partners to build knowledge and solutions, and invent resilient farming systems for a more sustainable, inclusive world. It mobilizes science, innovation and training in order to achieve the Sustainable Development Goals. Its expertise supports the entire range of stakeholders, from producers to public policymakers, to foster biodiversity protection, agroecological transitions, food system sustainability, health (of plants, animals and ecosystems), sustainable development of rural territories, and their resilience to climate change.

CIRAD works in over fifty countries spread over every continent, thanks to the expertise of its 1650 staff members, including 1,140 scientists, backed by a global network of about 200 partners.

Centre de coopération internationale en recherche agronomique pour le développement (CIRAD)

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Martijn ten Hoopen
tenhoopen@cirad.fr



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